

MM93-48

RECEIVED

7-13-94-

447 Gary K. Knapp
Hillsboro, TN

DOCKET FILE COPY ORIGINAL JUL 18 1994

No. of Copies rec'd
List A & B E

37542

0

FCC MAIL ROOM

Dear Mr. Murat,

Thank you for your efforts to make children's program clean & wholesome. I have an 8 & 10 yr. old & prefer their programs for myself, too. We especially enjoyed the Christy series. Your job must be extremely hard, as most of our friends watch little t.v. either since it doesn't support moral or traditional values. In fact, in the country, you've lost a whole generation due to the fact that crime, mugging & filthy language & sex are not the norm. We watch ~ 3 hrs. a week, including cartoons.

Please rem. commercials are part of the viewing hour. It's repetitive to see movies or other t.v. programs full of obscenities and sexual innuendos advertised during a good program. Also, most of the people I know rarely raise not every paragraph.

Keep up good programs like Cannon
Santiago & Sherri Lee's Lambchops
Thanks, Melissa Knapp

P.S. When my children see programs
like old Bean Acres, Leave A
To Beaver, Andy of Mayberry, &
Ozzie & Harriet, they say, "Name
~~what~~ don't they make any
good, funny programs any more?"
I wish T.V. would learn
good will all better than bad.

MM 93-48

Joan E. Moody

4847 Boston Harbor Rd., N.E. • Olympia, WA 98506

RECEIVED

The Honorable Reed Hundt - NO 13120

FCC MAIL ROOM

Request -

To strengthen the guidelines
for enforcement of the Children's
Television Act of 1990 to provide
more educational and
informational programs for
children.

The National Association for Family
and Community Education
volunteer organization has been
working to improve television
programming for children.

With clearer guidelines, more
quality programs need to
be produced for all ages
of children. Educational
programs should be a
priority.

No. of Copies rec'd _____
List A B C D E

Joan Moody

MM93-48

FCC

1919 M St N.W. Rm 814

Washington, D.C. 20550

Dear Sirs -

TV for children

terrible. Even the
Cartoons are full of
violence. And why?? is
"prime-time" full of TV
shows that "require
Parental Discretion" - they
can run from 9:00 A.M.
& on.

Thank You

Mrs Carolyn Larson

104 3rd Ave N.W.

Mandan, ND 58554

No. of Copies rec'd
ABIDE

MM 93-48

Merry Makers
263 Savoy
Lake Saint Louis, MO 63367

July 13, 1994

Hon. Reed Hundt, Chairman
Federal Communications Commission
Room 814
1919 M Street, N.W.
Washington, D.C. 20554

RECEIVED
JUL 18 1994
FCC MAIL ROOM

Dear Sir,

I am writing as the president of a local club of a 323,000 plus member, national volunteer organization, the National Association of Family and Community Education (NAFCE). Throughout the nation our organization has been working to improve television programming for children. We have serious concerns regarding the standards of the Children's Television Act of 1990 as presently written.

Mr. Chairman, I'm sure I do not need to tell you that the future of our country lies in the hand of today's youth. That future is being shaped by an industry who uses television as a sales tool. Far too many of the programs influencing our children are designed to sale toys, food and other child oriented products.

Our local club and parent organization feel strongly the current FCC guidelines need strengthened. They should provide for more educational and informational programs for children. We feel an hour a day scheduled at the appropriate time should be the minimum amount of programming targeted at children.

As the guidelines are presently written, many television stations are skirting quality programming by coming up with descriptions of current programs they air to justify then as educational. It is obvious that educational needs were not a priority when they were developed. Sir, you don't make an onion smell like a rose by redefining smell. If the guidelines were strengthened this could be prevented. I would also add that even when there is a quality children's program, the chances it will be aired at a time when most children can watch is not high.

Mr. Chairman, we ask you to give special consideration to our children's need when it comes to television standards. We ask you to stand up for our children and make guidelines for a clear definition of educational programs and require that these programs be shown at the appropriate times. Please use your office to ensure the necessary standards are implemented. Thank you.

Yours truly,

Mary Toth

Mary Toth, President
Merry Makers
St. Charles County Association of FCE

No. of Copies rec'd 0
List A B C D E

MM 93-48

July 14, 1994

Christine Collins
P.O. Box 271
Tullahoma, Tn. 37388

RECEIVED

JUL 18 1994

FCC MAIL ROOM

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, D.C. 20554

Dear Mr. Hundt,

I am requesting that the guidelines for the enforcement of the Children's Television Act of 1990 be more precise in their meaning, and the enforcement of said guidelines strengthened in order to provide an easier access to viewing of improved high quality educational programs.

I work within the school system of my community and see the increase of vulgarity and violence and the decrease of morals our students display. I feel sure that this is due to the common-place exposure of "adult level" TV programs made available to young viewers.

In the 1994-95 school year, our community will be offering a four year old class to children of low level learning and/or who are at risk of being future delinquents. This one factor alone seems to echo the problem that shows the increase of the low standards of our society. I feel quite certain that exposure to positive healthy knowledge and good moral conscience can save our children, our future. But, it has to begin now... tomorrow is too late!

Please consider my request and let me know what develops and how I may help in the future.

Thank You!

Sincerely,

Christine Collins

Christine Collins

No. of Copies rec'd
List A B C D E

0

MM 93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W. Room 814
Washington, DC 20554

Dear Mr. Hundt,

Our children are our country's future. We request your help to make television a positive influence.

The Television Act of 1990 needs to be have its guidelines strengthen and enforced to provide more educational and informational programs for children.

Working with the National Association for Family and Community Education organization, we feel we have made great improvements in programming needed for children viewing, but we still have a long way to go to have the excellent programs needed to make television educational.

We appreciate your consideration of our request.

Betty Clubb
Rt 1 Box 311
Carthage, MO 64836

No. of Copies rec'd _____
List A B C D E _____

MM93-98

RECEIVED

JUL 18 1994

FCC MAIL ROOM

July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M. Street N.W., Room 814
Washington, DC 20554

Dear Mr. Hundt,

We request that you strengthen the guidelines of the Television Act of 1990 to provide more educational and information programs for children and that the guidelines be enforced.

FCC must stand up for children and represent the childrens best interest in programming. Programming is a powerful influence and must be regulated.

Educational programs that are shown at 5:30 and 6:00 P.M. doesn't help our children and showing programs with "Parental Guideness Suggested" during prime time doesn't help our children.

Please represent our children and give them a voice in making television worth watching.

Thank you,

Rozana Elliott
Del
Winn. Mo.

No. of Copies rec'd
List A B C D E

6

MM 93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Dear Mr. Hundt,

I am very ~~satisfied~~ upset the things they put on TV. There has to be away to approve TV for television. I think they come up educational programs. The ads are not for children. I have grandchildren. So someone parent the use TV as a baby sister.

Agnes Sefranek

Box 10
Law Law, Ill.
61353

No. of Copies rec'd
List A B C D E

0

MM93-48

Lakers Homemakers
8 Laurel Oak
Lake Saint Louis, MO 63367

July 13, 1994

Hon. Reed Hundt, Chairman
Federal Communications Commission
Room 814
1919 M Street, N.W.
Washington, D.C. 20554

RECEIVED
JUL 18 1994
FCC MAIL ROOM

Dear Sir;

I am writing in regards to the Children's Television Act of 1990. As the president of a local club of a 323,000 plus member, national volunteer organization, the National Association of Family and Community Education (NAFCE) we feel we must voice our concerns regarding the standards of the Children's Television Act of 1990 as it is presently written.

Throughout the nation our organization has been working to improve television programming for children. We feel strongly the current FCC guidelines need strengthened. They should provide for more educational and informational programs for children. We feel an hour a day scheduled at the appropriate time should be the minimum amount of programming targeted at children.

Mr. Chairman, I'm sure I do not need to tell you that the future of our country lies in the hand of today's youth. That future is being shaped by an industry who uses television as a sales tool. Far too many of the programs influencing our children are designed to sale toys, food and other child oriented products.

Mr. Chairman, we must look to you and the FCC for the special consideration our children need when it comes to television standards. We ask you to stand up for our children and make guidelines for a clear definition of educational programs and require that these programs be shown at the appropriate times.. With your help, we can make a difference. Thank you.

Yours truly,

Helen Meder

Helen Meder, President
Lakers Homemakers
St. Charles County Association of FCE

No. of Copies rec'd 0
List A B C D E

7/13/94 MM9348

ROBERT A. MASON
229 RIVER ROAD
PLAINFIELD, ILLINOIS 60544

The Honorable Reed Hundt, Chairman;
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, D.C. 20554

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Dear Mr. Hundt:

First: Please excuse this handwritten letter, I do not have time to type it at work tomorrow, but want to be sure you receive this by 7/15. I read in the newspaper tonight that the FCC said that they were not receiving many letters on their hearings to consider strengthening the guidelines to enforce the Children's Television Act of 1990. I feel that these hearings were not adequately publicized, and that many people do not realize their opportunity to express their concerns.

Second: Please do all you can to help the FCC not only strengthen these guidelines on Children's T.V. programming, but to also consider its past laxity on T.V. programming in general! (Particularly the day-time and evening shows, which so many young children now watch). I cannot begin to state in a letter, how important this is to our children, and their future welfare.

No. of Copies rec'd 0
List A B C D E

Third: I have written to the producers (and higher management) of some children's shows (notably CBS), but I have never received any acknowledgements at all. I am very concerned
(over)

about the evidence that many of these programmers and producers lack the ability, or even the desire, to produce a "moral," character-building, T.V. show (or even just plain "decent" family oriented programming - with crude or promiscuous sex-situations, or excessive violence, etc.)

I don't believe the FCC can be the means of "forcing" the communications industry to live up to my particular moral standards, but I do believe it is NOT doing its job as mandated by law, and as the majority of people in this country obviously want. The T.V. programmers would have us believe that they are only "giving us what the 'public' wants," but this is not true. They, the T.V. Industry, are not capable of regulating themselves due to the competition and their internal agendas to "educate" their viewers to their own belief systems.

I am sorry to have to take up so much of our time with this letter, but you and the FCC are the primary force still enforcing some level of control on this industry. While we may not agree on many of my concerns, I hope + pray that you share the concern I have for the effect that much of children's T.V. is having over the past decade or so. It is no longer possible to ignore, and now-a-days, you can not just turn off your T.V. "everytime an offensive show comes on" - there are too many, and often, parents are not even home to turn it off.

Sincerely,

Robert A. Mason
279 River Road, Plainfield, IL 60544

MM 93-48

Hyanner, Re
July 12, 1994

The Honorable Reed Hundt, (Chairman
Federal Communication Commission
1919 M. St., Room 814
Washington, D. C. 20554

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Mrs Charlotte Hyanner
24C 88 Box 33

Dear Sir: Hyanner, Re 69350

We need your help to strengthen the guidelines
for enforcement of the Children Education Television Act
of 1990, to provide more educational and informational
programs for children.

The National Association for Family and Community
Education volunteer organization has been working to
improve television programming for children.

Children need special consideration. They are our
country's future.

FCC must stand up for children and come up
with guidelines for a clearer definition of educational
programs and require that these programs be shown
at times when children are most likely to be watching.
It is appalling some of the programs that are on
television when little children are watching television.
Such violence, gore and filthy language are not
educational. Even teenagers should not be able to
see such terrible programming. No wonder our country
has such crime rates.

The FCC can help to make a better world for
our children to live in. Please do all you can
for better television programming that is educational
and informational.

Sincerely,
Mrs Charlotte HyannerNo. of Copies
List A B C D E

MM 93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

The Honorable Dick Thornett, Chairman
Federal Communications Commission
1919 M. Street, NW. Room 814
Washington D.C. 20554

Abbeville, Ala.
15 July 1994

Dear Sir:

As a member of the Association for Family & Community Education I would like to request your committee to strengthen the guidelines for enforcement of the Children's Television Act to provide more educational and informational programs for children.

Lanette Lammert
Rt. #3 Box 511
Abbeville, Ala.
36810

Sincerely,
Lanette Lammert
I.C.E. Member
Mother & Grandmother

No. of Copies rec'd
List A B C D E

0

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Beaufort, Mo.

July 11, 1994

MM93-48

Dear Sir:

Beaufort Homemakers
Beaufort, Mo. 63013

The Beaufort Homemakers of Beaufort, Mo, as part of the National Association for Family and Community Education wishes to recognize you as Chairman of the Federal Communications Commission, and your efforts in securing the Children's Television Act of 1990. We urge you to continue to enforce and strengthen the guidelines of this act.

We feel the influence of TV on children's education, not only formal, but also their daily absorption into the world around them has been more unwholesome than wholesome. T.V. could be such a valuable influence. Please let's work to get it to be a valuable learning tool in preventing violence - not sponsoring violent ideas.

Sincerely,
Beaufort Homemakers.

Grace Berding-
Betty Lueker
Mildred Sprack
Mary Peavler
Geraldine Elterbrake
Beulah Humphrey
Evelyn Heidbrink

Hazel Pierce
Dale Darcy
Alice Schomberg

No. of Copies rec'd
List A B C D E

0

MM93-48



RECEIVED
JUL 18 1994
FCC MAIL ROOM

July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, D.C. 29554

Dear Chairman Hundt:

As President of District II, Tennessee Association for Family and Community Education, I am writing on behalf of our 5,000 members. We strongly feel that guidelines for enforcement of the Children's Television Act of 1990 should be strengthened to provide more educational and informational programs for children.

We are a volunteer organization which has been working for quite some time to improve television programming for children. Our children, as you well know, are the country's future.

FCC must stand up for children and come up with guidelines for a clearer definition of educational programs, and require that these programs be shown at times when children are most likely to be watching.

Television is a powerful influence and we are counting on you to make it a better influence for good.

Sincerely,

(Mrs.) Helen Wynn
President, District II, TAFCE
102 Beverly Dr.
Madison, TN 37115

No. of Copies rec'd _____
List A B C D E _____

MM 93-48

July 13, 1994
Lake Saint Louis, MO 63367

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Hon. Reed Hundt, Chairman
Federal Communications Commission
Room 814
1919 M Street, N.W.
Washington, D.C. 20554

Dear Sir,

I am writing in regards to the Children's Television Act of 1990. I speak for a local club of a national volunteer organization, the National Association of Family and Community Education (NAFCE). Our organization has serious concerns regarding the guidelines of this act.

NAFCE has been working to improve television programming for children. We feel very strongly that the FCC should strengthen the guidelines of the Children's Television Act to provide more educational and informational programs for children.

Our children are our country's future and they need special consideration from our government when it comes to television standards. The FCC is where we must look for the strengthening and enforcement of those standards. It is your agency that must stand up for children and make guidelines for a clear definition of educational programs and require that these programs be shown at the appropriate times.

Since television is a powerful influence on today's youth, there is tremendous potential for educational use of television. We feel an hour a day should be the minimum amount of educational programming especially targeted at children.

Many television stations have not made a good faith effort to provide the quality programming needed. To meet the new FCC requirements they have come up with descriptions of programs they currently air to justify them as educational. Often, even those few quality programs they do air are not shown at a time children are watching.

We feel strongly that too many programs are designed as a sales media for toys, food and other products. Educational needs are not a priority when programs are developed.

A few excellent programs have been developed as a result of the Act. With clearer guidelines, more quality programs should be produced. We appeal to you to increase your efforts to see that the necessary standards are implemented.

Yours truly,

Lea Tabor

Lea Tabor, President
Assorted Quackers

Lea Tabor
2304 Gascony
Lake St. Louis, MO 63367

No. of Copies rec'd _____
List A B C D E _____

0

MM93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Rt 2 Box 119-A
Jasper MO 64755
July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW Room 814
Washington DC 20554

Dear Mr. Hundt:

This is a request for you to strengthen the guidelines of the
1990 Television Act.

Not only do we need more informational and educational programming
for children who spend many, many hours watching television, but
we also need stricter regulations on shows that are shown at
prime time with "Parental Guidance Suggested."

As President of the Jasper County Family and Community Education
Association, I hope you will strongly consider this request.

Thank you for your time.

Sincerely,



Barbara Hunter
JCFCE President

No. of Copies rec'd _____
List A B C D E _____

0

MM 93-48



Wisconsin Association For
Family & Community Education

RECEIVED

JUL 18 1994

July 13, 1994

FCC MAIL ROOM

The Honorable Reed Hunt, Chairman
Federal Communications Commission
1919 M Street NW Room 814
Washington, DC 20554

Dear Sir:

As a grandparent I urge the FCC to Strengthen the guidelines for enforcement of the Children's Television Act of 1990. If each network would be required to devote an hour a day to childrens programming it would become a valuable educational source.

It is important that television offer age appropriate programs to children at a reasonable time for their viewing.

Thank you for considering this matter.

Sincerely,

A handwritten signature in cursive script that reads 'Mary E. Vander Veen'.

Mary Vander Veen
W8830 Cemetery Rd.
Sharon, WI, 53585



No. of Copies rec'd _____
List A B C D E

0

MM 93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Rt. 2
Jasper MO 64755
July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW Room 814
Washington DC 20554

Dear Mr. Hundt:

We request that you help strengthen the guidelines of the Television Act of 1990 to provide more educational and informational programs for children and that the guidelines be enforced.

FCC must stand up for children and represent the children's best interest in programming. Programming is a powerful influence and must be regulated.

Educational programs that are shown at 5:30 and 6:00 a.m. and showing programs with "Parental Guidance Suggested" during prime time does not help our children.

Please represent our children and give them a voice in making television worth watching.

Thank you.

Karen Johnson

Karen Johnson

No. of Copies rec'd 0
List A B C D E

MM 93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

P. O. Box 33
Purcell MO 64857
July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW Room 814
Washington DC 20554

Dear Mr. Hundt:

Our children are our country's future. We request your help in making television a positive influence.

The Television Act of 1990 needs to have its guidelines strengthened and enforced to provide more educational and informative programs for children.

Working with the National Association for Family and Community Education Association, I feel we have made great improvements in programming for children viewing, but we still have a long way to go to have the excellent programs needed to make television educational.

Your consideration is appreciated.

Sincerely,

Marlene Payne
Marlene Payne

No. of Copies rec'd 0
List A B C D E

RECEIVED

JUL 18 1994

FCC MAIL ROOM

The Honorable Reed Hundt
FCC
1919 M St. NW Room 814
Washington, DC 20554

202 24th Ave. N.
Fargo, ND 58102
July 11, 1994

MM 93-48

To Whom it May Concern:

As an Educator + Parent, I am very concerned about the TRASH that comes into our homes via the television. Our children's minds are too precious to be filled with GARBAGE! I think there should be some guidelines about what is & isn't appropriate. There are far too many things on during Prime Time that are also objectionable. I don't believe in censorship but something needs to be done.

Call if you have specific questions 701-235-1458

Sincerely,

Nicki Almquist

No. of Copies rec'd
List A B C D E

0

MM 93-48

RECEIVED

JUL 18 1994

FCC MAIL ROOM

Honorable Reed Hundt
Federal Communication Commission
1919 M Street Northwest - Room 814
Washington, D.C. 20554

Dear Sir:

As a member of the Missouri Association for Family and Community Education, I would ask you to strengthen the guidelines for the enforcement of the Children's Television Act of 1990 to provide more educational and informational programming for children.

The National Association for FCE which is an organization made up of volunteers, has been actively working to improve television programming for children.

We feel that our children are the future of our country, and if our country is to have the kind of bright future we hope for, then our children need special consideration. Television is a sales medium and children's programming is especially geared to selling children cereal, toys and other products. Educational needs are not a priority when programs are designed. Indeed some of the current programs for children are nothing more than a large sales pitch.

A few excellent programs have been developed since the act was passed and if the guidelines were clearer more quality programs could be provided for our children.

Thank you for your consideration of this matter.

Sincerely

Susan D Alvey

Sue & Mark Alvey
111 Francis Ct.
St. Charles, MO 63303

No. of Copies rec'd 0
List A B C D E

MM93-48

RECEIVED

JUL 1 A 1994

FCC MAIL ROOM

HC1 Box 134

Stapleton, NE 68163

July 9, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington D.C. 20554

Dear Mr. Hundt,

My request of you concerns "The Children's Television Act of 1990 (HR 1677)". It is my hope that your Commission will enforce the rules of the Act, especially in the area of advertising and programming. I wish you would also see to it that children's programs are scheduled at appropriate times for children's viewing.

I am the grandmother of nine school age & pre school age children and really care what they are watching and hope you do, too.

Sincerely,
Margaret Armstrong

No. of Copies rec'd
List ABCDE

0

RECEIVED

JUL 18 1994

FCC MAIL ROOM

MM93-48

July 10, 1994
Gloria Foster
RR 1 Box 63
Grandin, N.H. 58038

DOCKET FILE COPY ORIGINAL

Dear Mr. Hundt,

~~Please express my concern~~
~~about the awful violence and~~
~~disgrace of family values we~~
~~see on TV in children's programming.~~

I believe these poor presentation
of family life and moral values
have a direct effect on our
children. Children who watch
these programs of violence,
lies & irresponsibility perceive
this is how society (life)
should be lived. Therefore a
child without a positive
response to real life.

Children are our country's future
citizen leaders - please help
them view life with positive
moral & ethical values in
TV programming for children.

No. of Copies rec'd
List A B C D E

0

Thanks for
your concern

Sincerely,
Gloria Foster
Mother